# V2.0 NorthSky Website Upgrade

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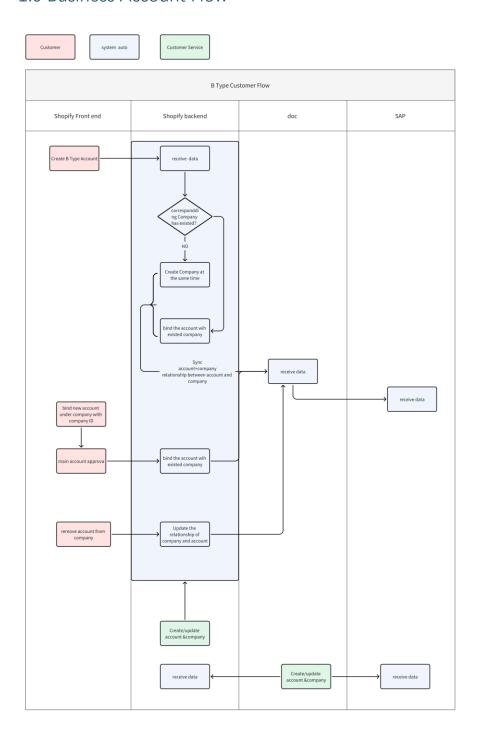
# Background

The NorthSky website was launched on December 1st. For the already launched version, we will have systematic optimization requirements in terms of business, user experience, and processes. The V2.0 version will focus on these three major areas for comprehensive improvements.

# Requirements-By Phase

(Done) 1-Phase 1: Business Customer Registration

## 1.0 Business Account Flow



## 1.1 Business Type Account Creation

## 1 Account can only bind one Company

# One Company can have multiple accounts (can with no account) **Function** Increase the business type account creation NORTHSKY • If customer choose personal account o Only need to fill in the name and Email

NORTHSKY

If customer choose business account-Register and Create a New Company

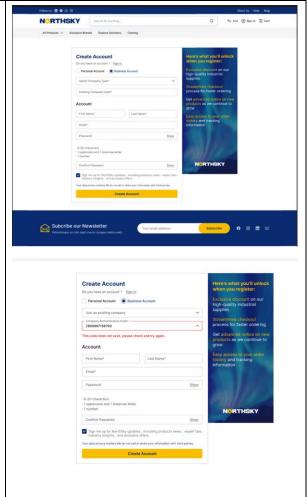
- o Need to fill out the name and Email
- Need to fill out the company address (new to create)
  - This company address will display at default shipping address
- Industry (required)
- Company name (required)
- Company address (required)
  - Address 2 is optional
  - Others are required
  - Only allow us address

Use the Company to check the duplication, if duplicated, shows: Company already existed, Please input the company authorization code



If customer choose business account-Register and Join an Existing Company

- Customer need to fill out the name and email
- Use the company id to search the company ( Precision search )
  - system returns specific company details based on the input ID.
  - If system cannot return the company shows the error invalid company id

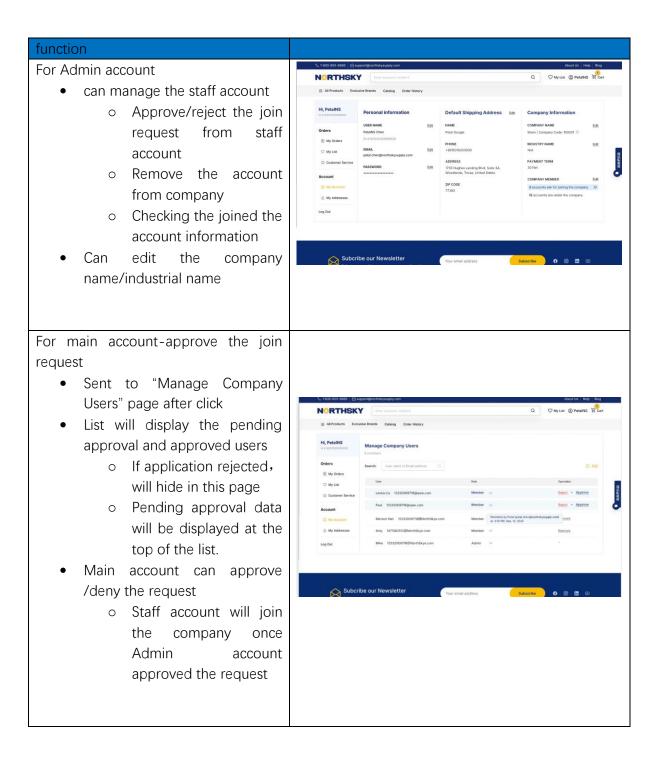


Search Company Code and Display Name



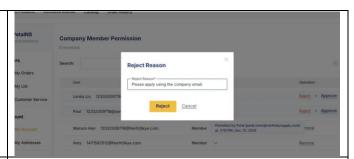
Currently B Type Customer using the verification code to verify the account

## 1.2 Customers Manage Business Type Account



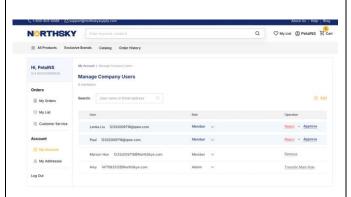
For main account-reject the join request

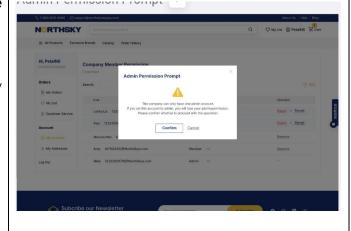
• Need to fill in the reject reason



For Admin account: manage the joined member account

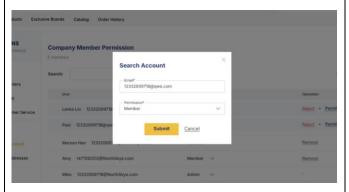
- Admin account can remove the staff account from company
- Admin account set other accounts as Admin
  - Click Transfer Admin role] to pop up the search account pop-up
    - Show the confirmation pop-up once clicking the submit button
    - Can only search the account under the company
- Account Order:
  - My Account First
  - Then order by Alphabetics





- For Main account can add new account with searched email address
- Admin Account can use the email to search the account to add new account
  - Need to make sure that the searched email address is the NorthSky Personal account
    - If Searched email Address doesn't exist in NorthSky , shows error : The email address does not exist in NorthSky. Please confirm the information.
    - If Searched email address already joined another
       Company , shows error :
       This account has already been assigned to company.
  - If searched account has Pending review
    - Pending current company tips as: This account has already applied to join another company.
    - Pending other company: This

Add new

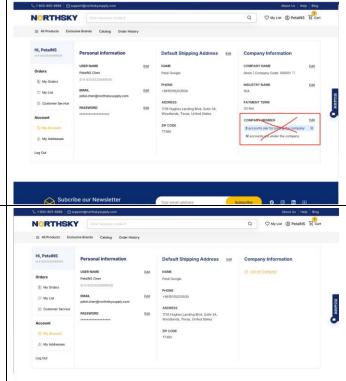


account has already applied to join another company.

 Can only set searched account as member

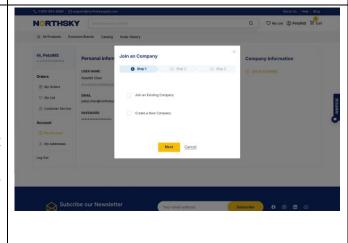
For Member account

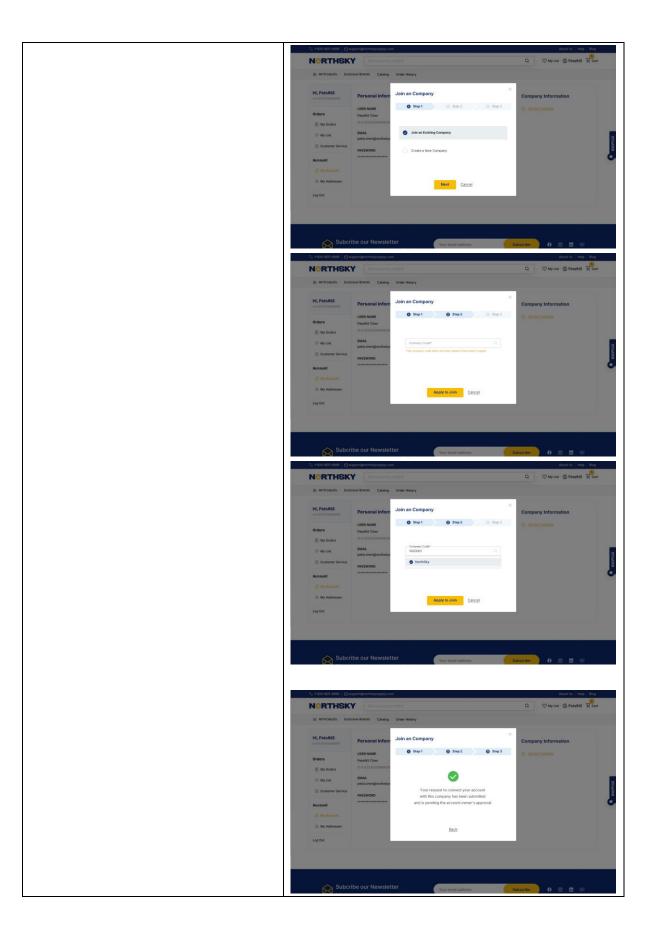
 Can view the company information but cannot edit it after joining the company



Personal Account change to B Type Account

- Click to bind the company
  - o Create new one
  - Join an existing company, using the company id to search
  - The main account needs to approve the join action
- Join an Existing Company
  - o Input Company Code
  - Check if it exists: if it has existed, return Company Name
  - Remind and cannot continue if it does not exist
  - Existing company admin account will need to approve the application

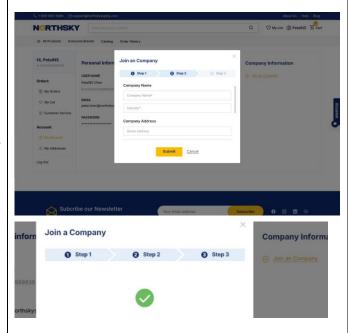




 Member will see the tips that Request is pending review, if the application Request is under review



- Personal account can see the reject reason if the application request is rejected
  - The rejection reason can be closed, and once closed, it will no longer be displayed.
  - Can apply again if the request is rejected
- Create a new company
  - And the account which create the company will be the default main account of this company
  - o Only allow us address
  - Create new company doesn't have the approval process
    - Step 3 shows the verbiage:
       The new company has been successfully established.



In phase 1, we can only config the Payment terms from Shopify backend. Not allow customer to apply from website

B type Account can pay by Payment terms while checking out, placed order will mark as

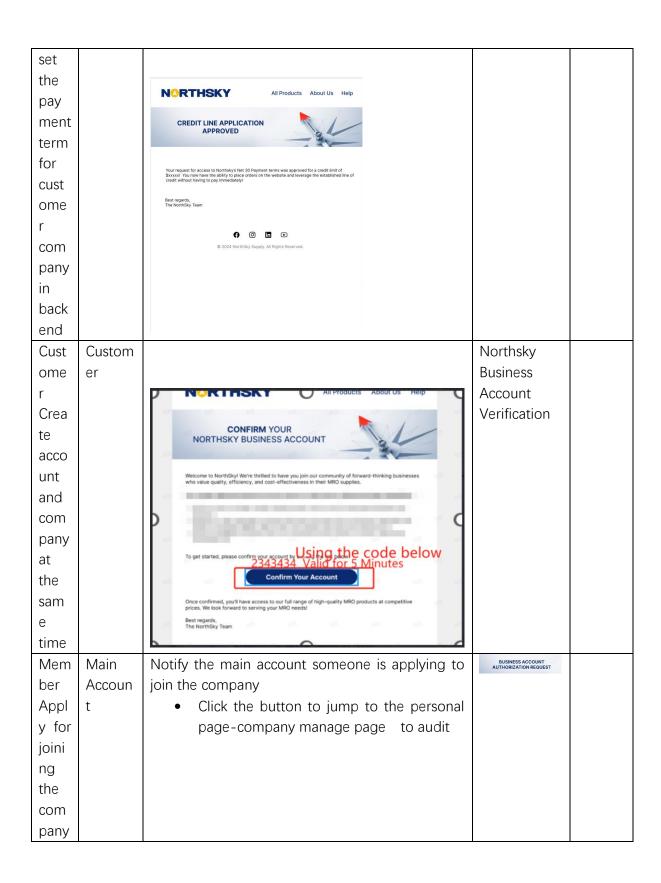
Pending paid and Order sync to	
SAP after Customer Service click to	
mark the Order as paid	
Address Logic	
All account under the same	
company shares the company	
address, every account can	
manage 、 add 、 remove the	
company address in my address	
<ul> <li>When user join a company</li> </ul>	
show the First address as	
default shipping address but	
every account change the	
default shipping address for his	
own	
o Add the remove my	
address is the same as C	
customer page	
Customer service can configure the	
company account from shopify	
backend system	
Remove member/admin	
account from company, add	
member/admin account for a	
company	
Delete and create company  All the action results pand to	
All the action results need to	
sync to SAP	

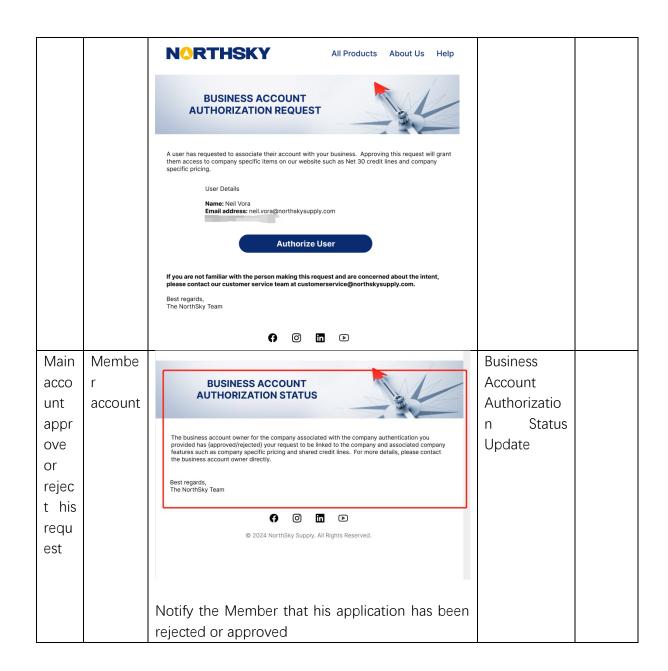
Doc will have a module to manage Customer information as well, this will have a separate PRD

## 1.3 Email to Notify Customers their credit changes

## NorthSky Transactional Email – Figma

Scen	Email		Theme	Phases
ario	Role			
Nort	Custom	Notify main account customer that company	CREDIT LINE APPLICATION APPROVED	Phases
hSky	er	payment term has been set		1

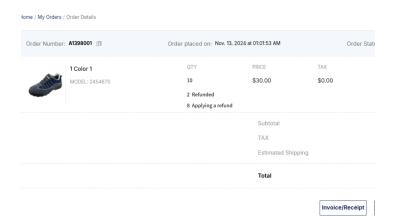




## 2- Phase 1: UX Improvement

## 6.1 My Orders UX Upgrade

• SO: Displaying the refund information on the Order Detail

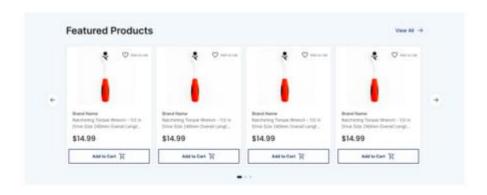


• SO: Click image jump into the SKU PDP

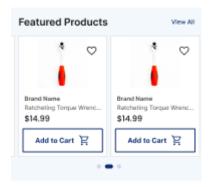


## 6.2 My Orders UX Upgrade

Add "View All" and a landing page for Featured Products, increase its product quantity
 Desktop:



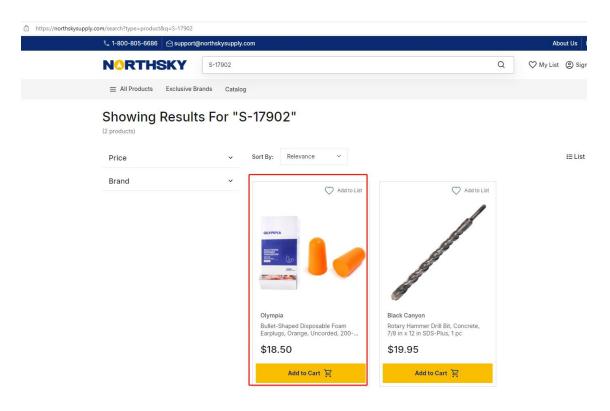
Mobile:



• Increase the capacity of SKUs on Featured Products & New Arrival

## 6.3 Product Display UI Upgrade

• Display model on Grid of Product



- Display the new arrival tags/ICONS on new arrival products
- Mobile-将 Featured Brand 移动到 Blog 上方(PC 端位置不变)
- 将 New Arrival 的商品在 Homepage 上面露出(PC+mobile)
- 优化 Coupon 信息在 website 的展示

- o 在购物车 和 checkout 页面展示 Coupon, 让用户更容易看到
- 优化 mobile 的商品信息流,保证可以透露出更好的商品
- 优化 mobile 的首页
- 商品的 title hyperlink UX 优化一下

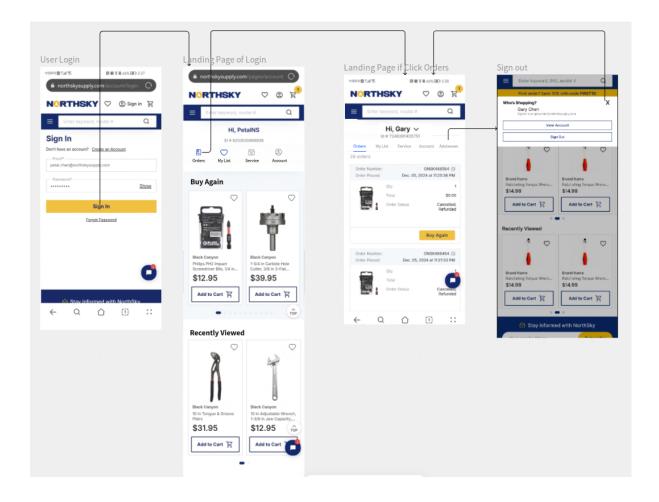
## 2.1 Coupon Upgrade

 Make the presentation of coupons more prominent so that it is easier for users to notice. -->erica

## 2.2 Shopping Card UX Upgrade

• 购物车里面的加购推荐( Guess You May Need 模块)---> 需要做

## 2.3 Mobile landing page of Login UX Upgrade



# (Done) 3-Phase 1: ETA Display

Stock STATUS	EAT Display	Scenario
In Stock	Expected to arrive on December 20th.2024	In stock >0 Demand qty <=in stock qty

In Stock	5 expected to arrive on December 20 <sup>th</sup>	IN STOCK	>0		
	2024.	Demand qty >in stock qty			
	The remaining balance is expected to	tanstinertonSenCineSamp	在独立的时候	integre (int64) — integre (int64)	
	arrive between December 23rd and	transitinerton Celvery TimeStampilin	在他等所上述法曰明確(最小6,你的官)	integer(nS4) integer(nS4)	
	January 5 <sup>th</sup> 2024.	tarsthertoyCekeyTheSanpilar	在建筑平面上在1月间 (最大点的时间) 2015年	integer (164) integer (164)	
	Junuary 0 2024.	ort/DStocCount ort/DStocSentTimeSamp	研究的重 研究的第三人称形式 日的可能		
		oxDStxdDelveyTmeSarplin	被指挥形式 E的 [編 (最 ( 4 m 的 图 )	integer (m64)   integer (m64)	
	The mini date of in transit and lack	oxOStoOelveyTireStarplifax	被货车等50-进达日时间(侵大300时间)	integer(m64) integer(m64)	
	of stock~max date of in transit and	MATMR	91	sting	
	lack of stock	20711	<b>元</b> 数量	integer(mS2) integer(mS2)	
Restocking	Restocking Expected to arrive between March		=0		
	23rd and April 6 <sup>th</sup> 2024.				
	The mini date of in transit and lack				
	of stock~max date of in transit and				
	lack of stock				

# 4-Phase 3: Return and Refund interaction optimization

#### 4.1-Front End of Customer

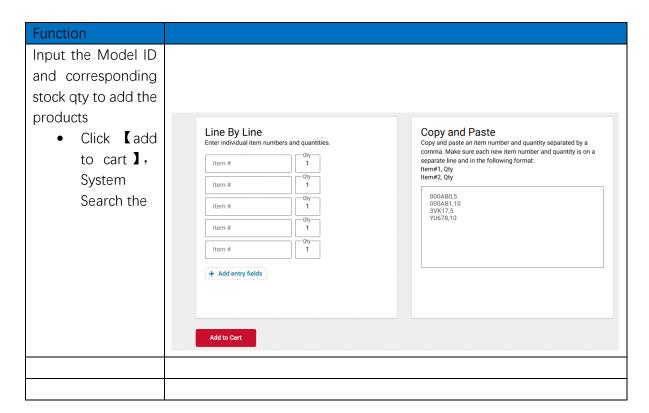
 For Pending approval Status product stock system won't allow customer to apply a Refund or return repeatedly

#### 4.2-Backend End of Customer Service

#### Will have another document to describe the detail logic

- Allow customer service to create shipping label and send the shipping label to customer through doc system
- Allow customer service to approval refund/return request from shopify personal center all in doc system, (no need to operate in SAP anymore)
- Attention: if customer told the customer service to refund through live chat or email, customer service needs to process the refund and return in SAP system

## 5 - Phase 2. Bulk Order Creation



## 5.1: Online Testing Process

- product: Create a specific product collection, products added in this collection won't display on the website
- Order: For specific user account, system won't sync the order to SAP

## 6- Phase 3: Tag Sync

## 6.1 Offer API to sync Tag of SKU

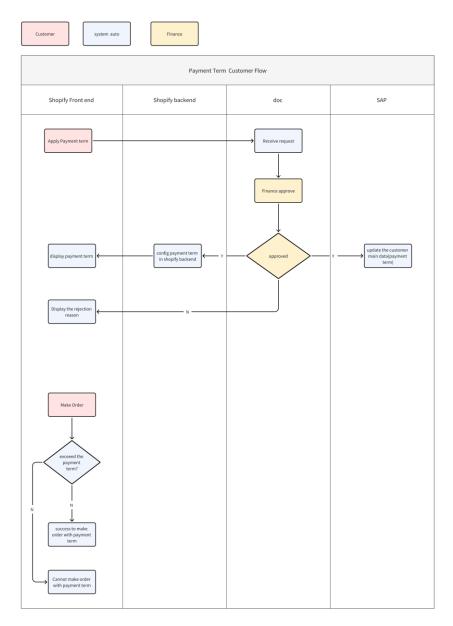
Add/delete Tag on SKU: 可以在 Listing 中对商品进行打标 new 和 featured product,并且标签会在独立站的商品卡片上面展示: Shopify 接口接受 tag 添加和移除信息

## 6.2 Sales Order sync with SAP:

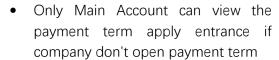
divide the name to two fields of "First Name" and "Last Name"

# 7- Phase 2: Term Payment Approval Process

# 7.1 Payment Term Flow



## 7.2 Payment Term-Front End



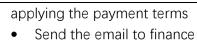
• Click to open the apply pop-up



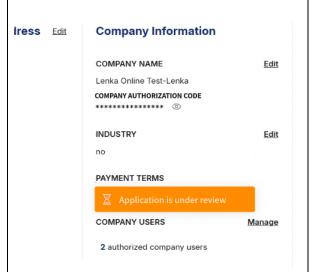
- Pull out the company and industry information automatically
- Last name / first name-required
- Contact Email address –required
- Phone –optional
- EIN/TIN-optional
  - Click the tips icon to show the wording:
    - Employer
       Identification Number
       (EIN) is a nine-digit number used by the IRS to identify a business entity for tax purposes
    - Taxpayer Identification Number (TIN) is a nine-digit number for a business or entity
- Position Title-Optional
- Application Reason-Optional
  - o Optional
  - Max support 1000 characters
- Attachment
  - o Optional
  - Max support 10 files
  - o Can Remove uploaded files
- Business Address
  - Address 2 is optional
  - o Others are required

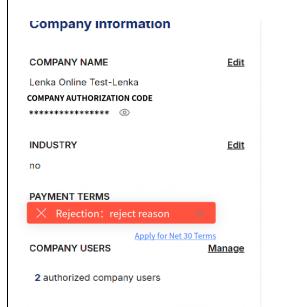


Notify the finance after customer



- Main account can view the pending status and rejected status of net 30 terms application
  - Every account within the company can see the net 30 payment terms section once the application approved
  - For rejection scenario ,main account can apply again
    - Display the new application status if customer apply again

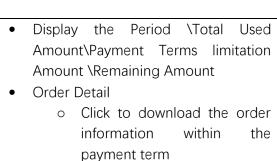




 Main account & Staff Account can both click I manage I to view the Payment term orders and amount

0

- Customer can search the Payment terms according to the Period, and status
  - Payment terms within the search date range will be retrieved



- CSV:

  Order Name
  - ONSK123232
  - Order Date
    - 2025/2/18
  - Currency
    - USD
    - Subtotal
      - 17.9
  - Shipping Fee
    - 5
  - Tax
    - 1.27
  - Discount
    - 0
  - Total Paid
    - 24.17





- **Limitation Amount** of payment terms: configured by finance or others in doc system
  - If finance the limitation ,
     Changes made to the amount in the current month will take effect in the following month
- Used Payment Amount
  - The total amount of orders placed within the payment term cycle
- Remaining Amount of payment terms
  - Limitation Amount –Used payment amount

Checkout support payment terms

-any account within the company can

place order by payment terms

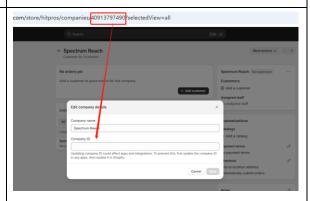
- -if order amount exceeds the remaining amount of the payment terms, fail to choose the payment terms to place order
  - But Customer can choose other payment method to place the order
  - o error: The balance in your account for the current billing period is not sufficient. Please opt for an alternative payment method or get in touch with our customer service

Remaining Requirements from phases 1

- Address LogicAll account under the same company shares the company address, every account can manage, add, remove the company address in my address
- When user join a company show the First address as default shipping address but every account change the default shipping address for his own
  - Add the remove my address is the same as C customer page

Customer service can configure the company account from shopify backend system

- Remove existing member/admin account from company, add existing member/admin account for a company
- Delete and create company
- All the action results need to sync to SAP
- Customer can view the data change



from shopify backend

 Fill the Company id of the system into the Company id field in the background by default while creating a new Company.

PS: if staff account is applying to join the

Note: a backend created company cannot be searched if this company don't have a main account

 Send an email to staff account if customers service add this account to a company



- Sales or finance operate the payment terms status in backend system?
- Only finance to approve the net 30 terms?

TBD: What are the options for payment terms: only net 30 terms?

1-Whether there should be a maximum limit for the credit line?

2-if order Amount exceed the credit line, do we allow the customers to place order?

if allow what's the next step?

3-if company customer apply for Payment terms, can we use the email to notify the finance? to configure the Payment terms for customer

4-if order Amount is within the credit line, will the order need to sync to sap and fulfillment automatically?

5-Do we need to send the invoice for customers if they placed the Payment terms order

6-if we keep the Payment Status of net 30 order as Pending Payment (not paid ) do we have a role to manage the payment Status after we receive the money from company customer

7-how customer Service or finance to manage the net 30 order? do they need a place to pull out the orders within a specific Period to manage the Payment Status?

## 7.3 Payment Term-Payment Term Order

- Payment terms order will sync to sap automatically even the payment status=pending payment
  - o amount if the order is canceled (fully or partially) while the payment status is Pending
- For all the payment orders don't send the payment email to customers, because we will receive the payment offline
- Can place order with net 30, and cannot place order if order amount exceed the credit line (but can choose the Other Payment to pay the order)
- Support the credit limit config on company customer
  - o If customers service changes the credit limit, use the newest credit limit to calculate the remaining credit line
  - E.G: T1 credit limit=1000, used amount=100, so the remaining amount (the amount that cusomters can place Order) =900
  - $\circ$  T2 customer service change the credit line =2000, so the remaining amount=1900, used =100
- Set 1<sup>st</sup> of each month as the day that reset the used amount =0
- Pay Attention: Shopify cannot automatically reset the credit remaining amount, which requires manual management. Since Shopify lacks the ability to manage the start and end dates of billing cycles, the only way to achieve

#### this capability is to migrate the net 30 management to Doc

## 7.4 Payment Term-Doc Backend End (DOC)

- Finance approve the net 30 term application in doc system
- Finance need to configure the Payment terms in shopify backend

## 7.5 System docking

- Receive the new Customer and update info from doc (Phase 2)
- Pass the customer info (including relationship of account and company) to doc system (Phase 2)
- Receive the payment term approve info (Phase 2)
- Pass the application request to doc system (Phase 2)
- Pass the customer info (including relationship of account and company) to SAP system

## 7.6 Customer Center/Payment Term (Finance) Center in DOC

Will have a separate PRD

## 7.7 Notify customer after they apply the credit (Hold)

Scenario	Email Role		Phases
Customer	NorthSky	Notify both customer and business that	Phases 2
Main	Business /	application has submitted	
account	Cusomter		
Apply for			
the			
NorthSky	Customer	Notify customer main account that payment	Phases 2
approved		term is approved, and tell them the limitation of	

		payment term	
NorthSky rejected	Customer	Notify customer main account that payment term is rejected	Phases 2

# 8-Phases 2: Put the Order in hold if shopify mark as high or medium risk

Function	
<ul> <li>Hold the Order in shopify, don't sync to SAP if shopify mark this order as high or medium risk</li> </ul>	
Set the fulfillment Status as on hold at the same time	
Provide an entrance to resync order to SAP manually with	
tag (Customer service tag order as non-risk manually)	
Reset the fulfillment Status as unfulfillment if order resync	
to SAP successfully	
Notify Email	
Send email when orders are high risk or medium risk,to	
support@Northsky.com ;	
gary.chen@northskysupply.com; yi4.liu@zkh.com;	
yefen.chen@zkh.com	
Themes: Hold Risk Order ONSK 1232323	
• Content: Order: ONSK1232323 is a risk order, Please	
check	

# 9-Phases 2: PC and H5 UX& UI Upgrade

module			function
Account	Creation	-	Add Job Function (drop down, not required)
opersonal acc	count		<ul> <li>Maintenance &amp; Engineering</li> </ul>
(PC+H5 bot	h)		o Safety /EHS

	o Purchasing
	o Production
	o Operations
	<ul> <li>Management</li> </ul>
	<ul><li>Contractor</li><li>Student</li><li>Other (input)</li></ul>
	Company Name (input , not required)
	Industry (drop down, not required)
	o Keep as Industry options in business
	account
Account Creation – business account	<ul> <li>Add Job Function (drop down, required)</li> <li>This Filed will be displayed even customer choose 'join an existing</li> </ul>
	Company'
Homepage Upgrade	Display feature products and new products in featured products module
	Featured Products  Berker  10 00 berker  Authors from Steam Common Commo
	Beachuse 171-017 Seathers 177-017 Beachuse 177-017 Beachu
	<ul> <li>Feature products and new products come from new collection and Feature</li> </ul>
	<ul> <li>Feature products and new products come from new collection and Feature product collection</li> </ul>
	<ul> <li>Feature products and new products come from new collection and Feature product collection</li> <li>And new collection is from doc system</li> </ul>
	<ul> <li>Feature products and new products come from new collection and Feature product collection</li> </ul>
	<ul> <li>Feature products and new products come from new collection and Feature product collection</li> <li>And new collection is from doc system that skus are taged as new</li> </ul>
	<ul> <li>Feature products and new products come from new collection and Feature product collection</li> <li>And new collection is from doc system that skus are taged as new</li> <li>Customer can click load to view more</li> </ul>
	<ul> <li>Feature products and new products come from new collection and Feature product collection</li> <li>And new collection is from doc system that skus are taged as new</li> <li>Customer can click load to view more which will max up to 4 rows, wiil lead</li> </ul>

